

# Rodrigo Samayoa Valiente

Sustainable Business Development Professional, Environmental Sustainability and Corporate Governance Consultant/Speaker

## Personal Info

### Address

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### Date of birth

1978-04-14

### LinkedIn

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## Skills

Sustainable Business Development



Management of Protected Areas



Local Economic Strategies



Management of natural resources



Environmental & Social Performance Standards



Construction of Laws and Regulations



Environmental Impact Assesments



Rodrigo Samayoa Valiente is a Sustainable Business Development Professional with more than 15 years of experience in Environmental Sustainability and Corporate Governance, working for corporations, government and private organizations like World Bank, USAID, USTDA, AECID.

A biologist with a Master's degree in Management of Natural Protected Areas and postgraduate studies in Strategic sustainability management and corporate finances.

Rodrigo Samayoa Valiente has written a book in climate change and 15 scientific articles and more than 140 opinion columns and informative articles for newspapers and magazines. He has participated as a speaker in 7 different countries for conferences and symposia related to Environmental Sustainability and Corporate Governance

## Experience

2018-11 - present

### Deputy Manager of the Invesment Challenge Fund

*FOMILENIO II*

Deputy in charge of the management of a nonrefundable fund, named El Salvador Investment Challenge (API, in Spanish), this is a Public/Private Alliance through which the provision of certain public goods and services of interest to investors will be funded, under the commitment that private investment projects will be developed and certain minimum requirements shall be met in terms of amounts, jobs being created, long-term sustainability, compliance with environmental legislation and mainstreaming gender equality. My main responsibility was to ensure a private/public relations.

2015-08 - 2018-11

### Specialist Social and Environmental Management

*FOMILENIO II*

As a S&E specialist he has to ensure the compliance off the MCC social and environmental guidelines (IFC Performances Standards) in FOMILENIO II projects. Rodrigo develop the Environmental and Social Management System for the Investment Climate Project. Also Rodrigo is the link to the private sector in sustainability, corporate governance and environmental issues.

2013-01 - 2015-07

### CEO & Chief of Party

*FUNZEL/USAID*

Manage programs that contribute to the conservation of wildlife with particular emphasis on sea turtles that nest in El Salvador , promoting Sustainable Bussiness Development for local communities. Research, technical advice and support in the implementation of projects for the protection and conservation of sea turtles. Veterinary care and rehabilitation of specimens of wild fauna.

2011-06 - 2012-12

### Monitoring And Evaluation Specialist

*Sea Turtle Conservation project, FUNZEL/USAID*

Preparation of Annual Operational Plans, Technical and financial project. He develop the system to moniture succes in local beaches, with a mix of finantial and biological methodology. This methodology is now the regional standard for monitoring sea turtle hatchlings success

2010-10 - present

### CSO & CEO

*Industrias Verdes*

Sustainable Bussiness Development Consulting firm. We have taken many success finding solutions exist for management Environmental Sustainability and corporate governance issues . We work to help your company by more sustainable, to do successfullly sustainability reports (GRI , ISO 26000 or Dow Jones SI). Overall we help you make Sustainable Bussiness Development part of your organization.

## Education

1999-07 - 2002-12

### Universidad Latina de Costa Rica

B.Sc. Biology, Ecology ans Sustainable Development

2003-01 - 2004-07

### Universidad Autónoma de Madrid

M.Sc. Natural Protected Areas

Thesis: Conservation of Iberian Lynx in Doñana National Park

2015-01 - 2015-10

### Pontificia Universidad Católica de Valparaíso

Postgraduate Diploma Stratigic Management of Sustainability

2018-01 - 2018-12

### Universidad Centroamerica, José Simeon Cañas

Postgraduate Diploma Corporate Finances